

## Spring 2016: U.S. Intervention in Latin America

(Chc-Lat 150 / Hist 166 / IS 177D / Pol Sci 142J)

Dr. Robert Duncan (rhduncan@uci.edu)

Office: SSPB 2215 / MW 1:00-2:00 & by appt.

TA: Annie Wilkinson (akwilkin@uci.edu)

### Course Description:

This course explores the political, economic, social, and cultural ties that bind Latin America to the United States. It focuses on the varied forms of US intervention from the early 19<sup>th</sup> century to the present day and the Latin American response to such contact. The class covers the development of relations in the context of expansionism, imperialism, the Cold War, and post-Cold War periods. Case studies include Mexico, Guatemala, Cuba, Chile, and Central America. Among the topics and themes are manifest destiny, trade, culture, race, drugs, immigration, and human rights. Students are expected to attend lectures, discussion sections, and read all assigned materials. Lectures are supplemented with videos.



### Books:

Kyle Longley, In the Eagle's Shadow: The United States and Latin America (2<sup>nd</sup> ed., 2009)

### Requirements:

Each class will be a combination of lecture, discussion, and videos. Grading is based on a midterm (April 29 / 25%), one 5-6 page paper based on the readings (May 23 / 25%), a final (June 8 / 35%), and attendance as well as participation in discussion sections (15%). Exams will combine short identifications and longer essays based on the assigned readings and material covered in lecture. Students, therefore, must attend lectures, finish all readings by the assigned date, and be prepared for discussion.

### Course Schedule

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#### Week 1:

March 28 Introduction: Themes in US - Latin American Relations

March 30 New Republics, Expanding Horizons

April 1 The Expansionist Impulse

**Readings:**

- Longley, pp. 1-40
  - Zea, Irene, "U.S. Hegemony on the American Continent" (1975) in John Hassett, ed., Looking North: Writings from Spanish America on the US (University of Arizona, 2012), pp. 90-108.
  - Malanson, Jeffrey J. "The Congressional Debate over U.S. Participation in the Congress of Panama, 1825–1826," Diplomatic History 30:5 (2006), pp. 813-838.
  - Rathbun, Lyon. "The Debate over Annexing Texas and the Emergence of Manifest Destiny," Rhetoric & Public Affairs 4:3 (2001), pp. 459-493.
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**Week 2:**

April 4 Manifest Destiny and the War with Mexico

April 6 The Move towards Empire: Cuba and the United States

April 8 Establishing an Empire: the Spanish American War

**Readings:**

- Longley, pp. 42-114
  - Zimmermann, Warren. "Jingoes, goo-goos, and the rise of America's empire," The Wilson Quarterly, 22:2 (Spring 1998), pp. 42-65.
  - Pérez, Louis A. "Incurring a Debt of Gratitude: 1898 and the Moral Sources of United States Hegemony in Cuba," The American Historical Review 104:2 (1999), pp. 356-398.
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**Week 3:**

April 11 Building a Canal

April 13 Business Expansionism

April 15 Taking Sides: US Intervention in Mexico

**Readings:**

- Longley, pp. 114-159
  - Ricard, Serge. "The Roosevelt Corollary," *Presidential Studies Quarterly*, 36:1 (2006), pp. 17-26.
  - O'Brien, Thomas F. *The Century of U.S. Capitalism in Latin America* (University of New Mexico Press, 1999), pp. 36-56.
  - Roosevelt, Theodore. *An Autobiography* (Charles Scribner's Sons, 1920), chapter 14.
  - Sandos, James A. "Pancho Villa and American Security: Woodrow Wilson's Mexican Diplomacy Reconsidered," *Journal of Latin American Studies* 13:2 (1981), pp. 293-311.
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#### **Week 4:**

- April 18      1910s - 1920s: Interventions and Occupations
- April 20      Good Neighbors, FDR, and WWII
- April 22      Changing Priorities: the Cold War in Latin America

#### **Readings:**

- Longley, pp. 159-217
  - McPherson, Alan. "Personal Occupations: Women's Responses to U.S. Military Occupations in Latin America," *The Historian*, 72:3 (2010), pp. 568-598.
  - Ugarte, Manuel, "An Open Letter to the President of the United States" (1913) in John Hassett, ed., *Looking North: Writings from Spanish America on the US* (University of Arizona, 2012), pp. 45-51.
  - Burton, Julianne. "Don (Juanito) Duck and the Imperial-Patriarchal Unconscious: Disney Studios, the Good Neighbor Policy, and the Packaging of Latin America," in Andrew Parker, ed., *Nationalisms & Sexualities* (Routledge, 1992), pp. 21-41.
  - Roorda, Eric Paul. "Genocide Next Door: The Good Neighbor Policy, the Trujillo Regime, & the Haitian Massacre of 1937," *Diplomatic History* 20:3 (Summer 1996), pp. 301-319.
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#### **Week 5:**

- April 25      The Bolivian Revolution
- April 27      Confronting Communism in Guatemala
- April 29      Midterm Exam

## **Readings:**

- Longley, pp. 217-227
  - Brockett, Charles D. "An Illusion of Omnipotence: U.S. Policy Toward Guatemala, 1954-1960," *Latin American Politics and Society* 44:1 (Spring 2002), pp. 91-119.
  - Streeter, Stephen M. "Interpreting the 1954 U.S. Intervention in Guatemala: Realist, Revisionist, and Postrevisionist," *The History Teacher*, 34:1 (2000), pp. 61-74.
  - Lehman, Kenneth. "Revolutions and Attributions: Making Sense of Eisenhower Administration Policies in Bolivia and Guatemala," *Diplomatic History* 21:2 (Spring 1997), pp. 185-213.
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## **Week 6:**

- May 2 Cuba I: Making a Revolution
- May 4 Cuba II: Playa Girón
- May 6 Cuba III: The Missile Crisis

## **Readings:**

- Longley, pp. 235-248
  - Gleijeses, Piero. "Ships in the Night," *Journal of Latin American Studies* 27 (Feb. 1995), pp. 1-42.
  - McKeown, Timothy J. "The Cuban Missile Crisis and Politics as Usual," *The Journal of Politics*, 62:1 (2000), pp. 70-87.
  - Sherwin, Martin J. "One Step from Nuclear War: The Cuban Missile Crisis at 50," *Prologue Magazine*, 44:2 (Fall 2012).
  - Zelikow, Philip. "American Policy and Cuba, 1961-1963," *Diplomatic History*, 24:2 (2000), pp. 317-334.
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## **Week 7:**

- May 9 Containment and Economic Development
- May 11 Containment and Authoritarian Regimes
- May 13 Chile: Popular Unity, Allende, and Pinochet

## **Readings:**

- Longley, pp. 227-235, 249-277
  - Latham, Michael. "Ideology, Social Science, and Destiny: Modernization and the Kennedy-Era Alliance for Progress," Diplomatic History 22:2 (Spring 1998), pp. 199-229.
  - Streeter, Stephen M. "Nation-Building in the Land of Eternal Counter-Insurgency: Guatemala and the Contradictions of the Alliance for Progress," Third World Quarterly, 27:1 (2006), pp. 57-68.
  - Wright, Thomas. Latin America in the Era of the Cuban Revolution (Praeger, 2001), pp. 57-72.
  - Falcoff, Mark. "Kissinger & Chile: the myth that will not die," Commentary, 116:4 (2003), pp. 41-49.
  - Kim, Jaechun. "Democratic Peace and Covert War: A Case Study of the U.S. Covert War in Chile," Journal of International and Area Studies, 12:1 (June 2005), pp. 25-47.
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## **Week 8:**

- May 16      The Carter Interlude
- May 18      Nicaragua: the Sandinista National Liberation Front
- May 20      From Grenada to El Salvador

## **Readings:**

- Longley, pp. 277-324
  - Colby, Jason M. "A Chasm of Values and Outlook: The Carter Administration's Human Rights Policy in Guatemala" Peace and Change, 35:4 (2010), pp. 561-593.
  - Kirkpatrick, Jeane. "Dictatorships and Double Standards," Commentary 68 (1979), pp. 34-45.
  - Peace, Roger. "Winning Hearts and Minds: The Debate Over U.S. Intervention in Nicaragua in the 1980s," Peace and Change, 35:1 (2010), pp. 1-38.
  - Reagan, Ronald. "Remarks on Central America and El Salvador," Speech, March 10, 1983.
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## **Week 9:**

- May 23      End of the Cold War

- May 25      The Drug War
- May 27      Trade, NAFTA, and Neo-Liberalism

**Readings:**

- Longley, pp. 324-345
  - Livingstone, Grace. "America's Backyard," (Zed Books, 2009), chapter 7, pp. 101-119.
  - Gilboa, Eytan. "The Panama Invasion Revisited," Political Science Quarterly 110:4 (1995), pp. 539-562.
  - Rouse, Stella M. "The Drug-Laden Balloon: U.S. Military Assistance and Coca Production in the Central Andes," Social Science Quarterly, 87:3 (2006), pp. 540-557.
  - Wise, Timothy A. "The Cost to Mexico of U.S. Corn Ethanol Expansion," Global Development and Environment Institute, Tufts University Working Paper No. 12-01 (May 2012).
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**Week 10:**

- May 30      Memorial Day
- June 1      Immigration and Politics
- June 3      Conclusions

**Readings:**

- Longley, pp. 345-369
- Henderson, Timothy J. "Mexican Immigration to the United States," in William H. Beezley, ed., A Companion to Mexican History and Culture, (Blackwell Publishing, 2011), pp. 604-15.
- Vargas Llosa, Mario, "A Wall of Lies" (2006) in John Hassett, ed., Looking North: Writings from Spanish America on the US (University of Arizona, 2012), pp. 153-157.
- Dosal, Paul J. "The Latinamericanization of American Foreign Policy," Journal of Developing Societies 21 (2005), pp. 253-269.
- Reid, Michael. "Obama and Latin America: A Promising Day in the Neighborhood," Foreign Affairs 94:5 (2015), pp. 45-53.